



TREE HOTEL, HARADS

LEARNING FROM THE VERNACULAR

Lecture by Martin Videgård

The work of Tham & Videgard answers to the architectural conditions that operate in every local context without any kind of heroic attitude. Avoiding the typical Postmodern rhetoric of the 1980s, their projects relate to vernacular approaches, where the problem of form is addressed not as language or aesthetical problem but as one that deals first of all with questions of efficiency.

From a lecture given at ETH Zurich, Chair of Prof. Dr. Josep Lluís Mateo

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